

# Fashion. Your New Marketing Campaigns Have Arrived... and it's Personal Holograms

The fashion industry thrives on innovation, creativity and being different. That's where **Virtual Presence** steps in.

We count some of the world's most iconic designers, fashion brands and retailers as early adopters of our holograms. They saw the potential of the medium to make their mark and strengthen brand value.

Join pioneers like **Burberry, Dunhill, Forever21, H&M, Michael Kors** and **Max Mara**, all of which have demonstrated the benefits of delivering 3D holographic campaigns to the world.

## Holographic clothes to eye-catching retail displays...

From **show-stopping virtual 3D catwalks** that dazzle and amaze, to **compact mobile holograms** that bring your brand into the home of customers, the opportunities are infinite.

Convert your windows into **incredible holographic displays** that pull people through the door in droves. Or, what about creating a **virtual catalogue** that shows the very best your brand offers? Each is possible with our innovative technology.

Missed **London Fashion Week**? Shrink the catwalk, transform the footage into holographic form and send to influencers, press, partners, suppliers and customers so they can relive the event through an engaging medium that goes far beyond the limitations of words and video.

Create in-store experiences that blend **Augmented Reality**, amazing video production and our technology so people have a retail experience they remember and tell their friends about.

Fashion leads the world in pushing boundaries and fighting conformity, making Virtual Presence the ideal partner when creating your next campaign.

