

Using holograms to fight climate change and encourage environmental change

Technology is growing faster than ever before. It is something we're all familiar with in our everyday lives, so why not use it to bring awareness to the increasing pressures of climate change?

This is where Virtual Presence helps, using holograms to demonstrate the importance of doing your part for the environment.



Visualise a better world

Showing the effects of deforestation, polluted seas and endangered species in 3D holographic form offers an engaging, far more effective platform than a standard presentation or reading material.

Audiences can preview the effects and results if changes are not implemented - imagine seeing rare animals in their natural habitat that you would never have the chance to see, informative presentations show the immediate effects of climate change, or even the chance to watch scientists and world leaders give speeches in real-time across multiple destinations at once.

Practical benefits

At global climate change events, holograms can highlight causes.

Holographic Telepresence Systems enable world leaders, experts and guest speakers to appear virtually anywhere in the world in life-like 3D form, talking in real-time, saving thousands of air miles, the cost of travel, time and all the while keeping it green.

Past people to take advantage of this technology include Prince Charles and Stephen Hawking.

How? Here at Virtual Presence we use LED based systems for our larger installations which means our technology is much more environmentally friendly than other solutions, even our mobile units are bio-degradable and environmentally friendly.

We believe explaining difficult concepts visually can really impact someone's perception, that is why holograms fit perfectly and can be an important tool to help the cause and raise funds for positive change projects.